

PABLO B. PSCHEIDT

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PROFESSIONAL SUMMARY

Front-end Developer with **5+ years** of experience specializing in **React.js**, **TypeScript**, and **Next.js**. Proven ability to develop scalable, high-performance web applications and design systems. Strong understanding of component-based architecture, **SEO**, and modern state management. Passionate about solving problems and continuously improving both personally and professionally.

TECHNICAL SKILLS

Languages & Frameworks: JavaScript, TypeScript, React.js, Next.js, Node.js, PHP

Front-end Tools: Tailwind CSS, SCSS/SASS, Styled Components, Storybook, Zustand

Web Concepts: SPA, SSR, SSG, RESTful APIs, Micro-frontends, SEO

Other Tools: Docker, Vite, Git/Git Flow, ESLint

Databases: PostgreSQL, SQL

Templating: Twig, Blade

Methodologies: Agile (Scrum), Pair Programming, Code Review

PROFESSIONAL EXPERIENCE

Front-end Developer

Magazord - Digital Commerce, Rio do Sul, SC

Feb 2020 – Present

- Refactored legacy systems using **micro-frontend** architecture for better scalability.
- Participated in cross-functional teams (QA, Back-end) to deliver complete features.
- Implemented state management solutions with tools like **Zustand**.
- Developed and maintained scalable front-end applications with React.js, Next.js, and TypeScript, serving **500 million monthly users** across various e-commerce platforms.
- Optimized React-based projects, improving overall performance by **over 50%**, reducing load times and increasing conversion rates.

- Development of a new reviews interface, increasing the review rate from **6.7% to 9.2%** across **2,000+** client stores.
- Collaborated in breaking down a monolithic structure into micro-frontends, boosting maintainability and enabling faster deployment cycles.
- Created and maintained a Design System with **Storybook**, improving UI consistency and reducing redundant code by **60%**.
- Created and maintained a **Design System** with Storybook for consistent UI.
- Built **SEO-optimized**, responsive websites using **Twig** and modern **CSS frameworks**.
- Gained practical experience with **Docker**, **PostgreSQL**, and basic **PHP** integration.

EDUCATION

Bachelor's degree in information systems

Universidade para o Desenvolvimento do Alto Vale do Itajaí (Unidavi)

2022 – 2026 (In Progress)

CERTIFICATIONS

- Codecon Summit 2024 – Even3
- NLW Unite - React.js – Rocketseat (2024)
- NLW IA – Rocketseat (2023)
- Codecon Summit – Codecon (2023)
- Introduction to Project Management – Fundação Bradesco
- English Course – KNN Idiomas Brasil (2019)

LANGUAGES

- Portuguese – Native
- English – Advanced